

Arthop Logo Design Contest!!!

Help us design the new Arthop logo for 2018!

It is that time again to be deciding on the new Arthop logo for next year. We are doing things a bit differently this time, we have decided to have a contest! We wanted to see what our fantastic arts community could come up with so show us what you've got. There is a \$500 cash prize for the chosen design just to sweeten the deal. The chosen design will be used for all Arthop promotional materials for 2018 including but not limited to: Arthop brochure, venue window clings, Fresno Art's Council's website, Fresno Arthop's Facebook and Instagram pages.

Prize:

1. A \$500 cash prize.

Entry Requirements

- The Contest is open to individuals, organizations, companies, educational institutions, etc. and to groups associated with such entities in the Fresno area.
- Entrants should take care to ensure that their entries are not in any way similar to existing logos or other copyrighted images.
- Entry will consist of 2 files: the basic logo attached to the entry e-mail containing the entrant's contact information and a brief, two-sentence statement about the design.

Image Format Requirements

Designs must be in .jpeg or .png format. When uploading .png files, make sure you have a white background,

- 300 dpi or larger, at least 500 px in width.
- Must include the necessary text in some fashion: **Arthop, 2018, Venue, Fresno Arts Council, and our logo with the figure and the flag. (here is the link to that image)**
- The logo must not contain any other text besides that required above.
- Must be easily legible, reproducible, and scalable for large and small formatting.
- No watermarks on design entries

Judging and Selection of Winner

1. The winning design will be selected by the Fresno Arts Council Board of Directors. Their decision will be final.
2. Fresno Arts Council reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. Fresno Arts Council reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
4. The winner will provide all ownership and rights of reproduction of the logo to the Fresno Arts Council to be used for promotional and educational purposes.
5. Accepting the prize constitutes permission for Fresno Arts Council to make public and otherwise use winner's name, and county of residence for publicity purposes. Further personal data may be requested but is not required.
6. By entering, the winning entrant agrees that their name and photograph may be used by the Fresno Arts Council for promotional purposes without further remuneration.
7. Contest begins on Monday July 3rd and entries must be received by Friday Sept 29th.

Image must be sent digitally along with the entry form to :

Jenny@Fresnoartscouncil.org

Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and the Fresno Arts Council in relation to the Contest.

Entry Form:

Artist name: _____ DOB: _____

Address: _____ Apt: _____

City: _____ State: _____ Zip: _____

Phone Number :(____) _____ Ext: _____

Email: _____

School, business, organization (if applicable): _____

Parents Name (If entrant is under 18): _____

I have read and fully understand and will comply with the rules and conditions of this contest:

Signature: _____ Date: _____

Parents Signature: _____ Date: _____

All entries must be signed above. Artists under 18 years of age must have parent/guardians signature.